

# **CURRICULUM VITAE**

## **PROF. MARTIN OGUTU**

### **PERSONAL DATA**

<b>Date of Birth</b>	<b>Marital Status</b>	<b>Nationality</b>	<b>Citizenship</b>
6 <sup>th</sup> July, 1952	Married	Kenyan	Kenyan

### **Present Contact Address**

Department of Business Administration  
University of Nairobi  
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Nairobi,  
Kenya

**Email Address:** ogutum@uonbi.ac.ke

### **EDUCATIONAL BACKGROUND**

<b>Year</b>	<b>School/University</b>	<b>Attainment</b>
1990-1994:	Soka University, Japan	PhD Degree
1981-1983:	University of Nairobi	MBA Degree
1975-1978:	University of Nairobi (KUC Campus)	B.ED (Arts)
1973-1974:	Cardinal Otunga High School	E.A.A.C.E.
1969-1972:	Cardinal Otunga High School	E.A.C.E.
1966-1968:	St. Mary's Mosochi Boarding School	C.P.E.
1964-1965:	Kendu Muslim Primary School, Kendu Bay	
1960-1963:	Kachieng' Primary School, Oyugis	

### **TRAINING BACKGROUND**

One week, 2011:	Course for Directors	Centre for Corporate Governance, Kenya
Two Days, 2000:	Evaluating and Developing Teaching Performance	USIU, Kenya
One Month, 1988:	Training of Trainers	ESAMI in Arusha, Tanzania

## **EMPLOYMENT BACKGROUND**

<b>Year</b>	<b>Employer</b>	<b>Position</b>
25.1.2012 to date:	University of Nairobi	Associate Professor
1997-2012:	University of Nairobi	Senior Lecturer
1984-1997:	University of Nairobi	Lecturer
1983-1984:	University of Nairobi	Graduate Assistant
1981-1983:	Teachers Service Commission	Study Leave
1978-1981:	Teachers Service Commission	Teacher

## **POSITIONS HELD/RESPONSIBILITIES**

<b>Year</b>	<b>Position</b>	<b>Organization</b>
2005 to date:	Occasionally chaired Technical Evaluation Committees for Tenders	University of Nairobi
2003-2009:	Head of Department of Business Administration	University of Nairobi
1998-2003:	Coordinator, MBA Programme	University of Nairobi
1997-2002:	Management and Supervisory Training Committee Member	Directorate of Industrial Training, Kenya
1986-1990:	Supervisor of Examiners	Kenya National Examinations Council
1986-1988:	Served as Warden for Tom Mboya Hall	University of Nairobi
1983-1986:	Team Leader of Examiners	Kenya National Examinations Council

## **EXAMINATION EXPERIENCE**

<b>Year</b>	<b>Position</b>	<b>Institution</b>
2011 to date:	External Examiner	Multimedia University College
2009 to date:	External Examiner	Kisii University College
2007 to date:	External Examiner	Nazarene University
2007 to date:	External Examiner	Catholic University
2006 to date:	External Examiner	Maseno University
2005 to date:	External Examiner	Jomo Kenyatta University

2006 to 2010:	External Examiner	Masinde Muliro University of Agriculture & Technology
2003-2006:	External Examiner	Egerton University
2002-2006:	External Examiner	Kenyatta University
1998-2002:	External Examiner	Moi University
1999-2002:	External Examiner	Makerere University
1999-2002:	External Examiner	Dar-es-Salaam University
1986-1990:	Supervisor of Examiners	Kenya National Examinations Council
1983-1986:	Team Leader of Examiners	Kenya National Examinations Council
1979-1983:	Examiner	Kenya National Examinations Council

## **DOCTORAL THESES EXTERNALLY EXAMINED**

1. Factors that Affect service Quality of Teaching Staff in Universities in Kenya. Jomo Kenyatta University of Agriculture & Technology, 2011
2. The Relationship between Business Management Training and Small and Medium-Sized Enterprises' Growth in Kenya. Kenyatta University, 2011
3. Effects of Mobile Phones' Service Quality on Customers' Satisfaction: The Case of University Students in Tanzania. Kenyatta University, 2011
4. Utilization of Emotional Intelligence and Transformational Leadership for the Enhancement of Employee Engagement in Public Universities in Kenya. Jomo Kenyatta University of Agriculture & Technology, 2011
5. Role of Conflict Management in Organizational Performance: A Survey of Educational Institutions in Machakos District, Kenya. Jomo Kenyatta University of Agriculture & Technology, 2011
6. The Determinants of Information and Communication Technology by Small and Medium Enterprises within the Health Sector in Nairobi, Kenya. Kenyatta University, 2010
7. The Contribution of Entrepreneurship Education to the Development of Entrepreneurship Self-Efficiency and Intentions among University Students in Uganda. Kenyatta University, 2010

8. Entrepreneurial Personality and Stakeholder Patronage Factors Influencing Growth of Micro-Enterprises Manufacturing Metallic Products at Kamukunji in Nairobi, Kenya. Kenyatta University, 2009
9. Analysis of Factors that Determine the Performance of Kenyan Technology-Based Firms. Kenyatta University, 2009
10. An Investigation of Constraints to Savings Mobilization for Growth of Women-Owned SMEs in Kisumu and Kakamega Districts in Kenya. Kenyatta University, 2009
11. Organizational Learning, Competitive Advantage and Firm Performance: An Empirical Study of Kenyan SMEs in the Manufacturing Sector. Jomo Kenyatta University of Agriculture & Technology, 2008

## **TEACHING EXPERIENCE**

Global Business Management (PhD)	-	University of Nairobi
Advanced Strategic Management (PhD)	-	University of Nairobi
Organization Theory & Behaviour (PhD)	-	University of Nairobi
Strategic Management (MBA)	-	University of Nairobi
Advanced Strategic Management (MBA)	-	University of Nairobi
Management of Strategic Change (MBA)	-	University of Nairobi
Management Practice (MBA)	-	University of Nairobi
Research Methodology (MBA)	-	University of Nairobi
Marketing Research (MBA)	-	University of Nairobi
Global Strategic Management (MBA)	-	University of Nairobi
Organizational Behaviour (MBA)	-	University of Nairobi
Marketing Research (MBA & B.Com)	-	University of Nairobi
Marketing Management (B.Com)	-	University of Nairobi
Business Studies (B.Com)	-	University of Nairobi
International Marketing (B.Com)	-	University of Nairobi
Organizational Behaviour (B.Com)	-	University of Nairobi
Organization Theory (B.Com)	-	University of Nairobi
Management for Engineers	-	University of Nairobi
English Conversion	-	Soka University, Tokyo Japan
Commerce (K.C.E.)	-	Mirogi Boys Sec. School
Principles of Accounts	-	Mirogi Boys Sec. School
English Language	-	Mirogi Boys Sec. School
Literature in English	-	Mirogi Boys Sec. School

## **AWARDS**

The Mobil Oil Merit Award for being the best B.Ed. Business Education Graduand, 1978, Kenyatta University

## **PUBLICATIONS**

### **Articles in Peer Reviewed Journals**

1. Ojera P.B., Ogutu M., Siringi E.M. and Othuon L.A. (2011).  
Belief Control Practices and Organizational Performance: A Survey of Sugar Industry in Kenya. *African Research Review*. 5(4), 1-17
2. Njanja W.L., Pallisier R. and Ogutu M. (2011).  
The Integrative Effects of Various Management Strategies in the Performance of MSMES. *International Business and Management*. 2(2), 105-116
3. Ongore V.O., K'Obonyo P.O. and Ogutu M. (2011).  
Implications of Firm Ownership Identity and Managerial Discretion on Financial Performance: Empirical Evidence from Nairobi Stock Exchange. *International Journal of Humanities and Social Science*. 1(13), 187-195
4. Ongore V.O., K'Obonyo P.O. and Ogutu M. (2011).  
Implications of Shareholder Types on Financial Performance: Empirical Evidence from Listed Companies in Kenya. *Interdisciplinary Review of Economics and Management*. 1(1), 10-15
5. Ojera P.B., Ogutu M. and Othuon L.A. (2011).  
Strategic Control Practices: Evidence from Sugar Industry in Kenya. *AIM Explore – A Journal of Management Awareness*. 8(Jan. – June), 22-33
6. Munyoki J., Kibera F. and Ogutu M. (2011).  
Effects of Demographic Characteristics on the Relationship between Technology Transfer and Organizational Performance: A Study of Medium and Large Manufacturing Firms in Selected Industries in Kenya. *Business Administration and Management*. 1(6)

7. Munyoki J., Kibera F. and Ogutu M. (2011).  
Extent to which University-Industry Linkages exists in Kenya: A Study of Medium and Large Manufacturing Firms in Selected Industries in Kenya. *Business Administration and Management*. 1(4), 163-169
8. Ogollah K., Awino Z.B. and Ogutu M. (2011).  
Strategy Structure Environment Linkage and Corporate Performance: A Conceptual Overview. *Business Administration and Management*. 1(3), 101-113
9. Awino Z.B., Muchemi A.W. and Ogutu M. (2011).  
Diversity in Top Management Teams and Effects on Corporate Performance. *Business Administration and Management*. 1(3), 82-92
10. Njanja W.L., Pelissier R. and Ogutu M. (2010).  
An Investigation into the Effect of Management Factors on Performance of Micro, Small and Medium Enterprises in Kenya. *International Journal of Business and Management*. 5(11), 66-73
11. Medinets A., Muchai M. and Ogutu M.O. (2009).  
The Effect of Psychic Distance on Kenya's Export Destinations. *International Journal of Management and Information Systems*. 13(1), 23-34
12. Munyoki J.M., Kibera F.N. and Ogutu M. (2008):  
The Influence of Technology Transfer on Organizational Performance: A Study of Medium and Large Manufacturing Firms in Selected Industries in Kenya. *Business Management Review*. 12(1), 64-82
13. Lelei J. and Ogutu M. (1997).  
A Critique of Markov Analysis in Forecasting Market shares. *Business Management Review*. 4(2)
14. Ogutu M. (1996).  
Impact of Gender on Perception of Managerial Leadership. *The Nairobi Journal of Management*, July
15. Matsui T., Kakuyama T., Onglatco M. and Ogutu M. (1995).  
Women's Perceptions of Socio-Sexual Behaviour: A Cross-Cultural Replication. *Journal of Vocational Behaviour*. 46(2), 203-215

## **Book Chapter**

Ogutu M. (1996).

Business and Society. In Introduction to Business: A Kenyan Perspective. Edited by F.N. Kibera. *Kenya Literature Bureau*, Nairobi, Kenya

## **DISSERTATION AND RESEARCH PROJECTS**

### **Conducted by me**

1. Gender and Prejudicial Perception of the Leadership of a Manager: A Cognitive Categorization Perspective (Ph.D. Dissertation, 1994, Soka University, Japan)
2. Advertising Agencies in Kenya: Their Nature and Operations (MBA Research Project, 1983, University of Nairobi, Kenya)
3. Self-image and Retail Store Patronage (MBA Independent Paper, 1982, University of Nairobi, Kenya)
4. Candidate's Beliefs and Behaviour in Selection Interviews (MBA Independent Paper, 1982, University of Nairobi, Kenya)
5. Conducted a Customer Service Competition for Barclays Bank, Kenya, 1987

### **PhD Dissertations Supervised**

1. Oyele Kate Litondo.  
Mobile Phones and E-commerce among Micro and Small Enterprise in the Informal Sector: An Empirical Investigation of Entrepreneurship in Nairobi (University of Nairobi PhD Thesis in Business Administration, 2010)
2. Njanja Lilian Wanjiru.  
An Investigation into Management Strategies Affecting Performance of Micro, Small and Medium Enterprises (MSMEs) in Kenya (University of South Africa Doctor of Commerce Thesis, 2009)
3. Oloko Margaret.  
The Influence of Power Distance Culture on the Relationship between Empowerment and Performance: A Study of Multinational Corporations in Kenya (University of Nairobi PhD Thesis in Business Administration, 2008)

4. Ongore Vincent.  
The Effect of Ownership Structure, Board Effectiveness and Managerial Discretion on Performance of Listed Companies in Kenya (University of Nairobi PhD Thesis in Business Administration, 2008)
5. Ogolla Julius Maima.  
Technology Diffusion and its Impact on Product Development in the Informal Metal Working Sector in Kenya (University of Nairobi PhD Thesis in Mechanical and Manufacturing Engineering, 2007)
6. Kidombo Harriet.  
Human Resource Strategic Orientation, Organizational Commitment and Firm Performance in Large Private Manufacturing Firms in Kenya (University of Nairobi PhD Thesis in Business Administration, 2007)
7. Awino Zachary Bolo.  
The Effect of Selected Strategy Variables on Corporate Performance: A Survey of Supply Chain Management in Large Private Manufacturing Firms in Kenya (University of Nairobi PhD Thesis in Business Administration, 2007)
8. Munyoki Justus.  
The Effects of Technology Transfer on Organizational Performance: A Study of Medium and Large Manufacturing Firms in Kenya (University of Nairobi PhD Thesis in Business Administration, 2007)

#### **MBA Projects Supervised, University Of Nairobi**

1. Amakoye Nehemiah Joab (2010).  
Strategic Management Practices at Maseno Mission Hospital, Kenya
2. Bett Samuel Kipngetich Kitur (2010).  
Network Expansion Strategies by Airlines Based in Kenya
3. Muriuki Sophia (2010).  
Strategic Planning Practices and Performance of Commercial Banks in Kenya
4. Ogendo Joan Lilian (2010).  
Application of the Balanced Scorecard in Strategy Implementation by Unilever Tea Kenya Limited
5. Nderitu Alex Wachira (2010).  
Strategy Implementation at East African Cables Limited



6. Okeyo Dena Atieno (2010).  
Influence of Corporate Culture on Management of Strategic Change in Commercial Banks in Kenya
7. K'Odera Stephen (2010).  
The Relationship between Corporate Governance Practices and Client Base in Investment Banks and Stock Brokerage Firms in Kenya
8. Mwakio Mwangandi Shadrack (2010).  
Stress Management at The Transport Department of the Standard Group Limited
9. Wawira Mwaniki Irene (2010).  
Responses of Kenya Electricity Generating Company to Changing Macro Environmental Conditions in Kenya
10. Kirapash Mary (2010).  
Strategies Adopted by Multinational Corporations in Kenya to Cope with the Challenges of Global Financial Crisis
11. Ong'ale Samuel Kenneth (2010).  
Challenges of Strategy Implementation at the Mission for Essential Drugs and Supplies (MEDS)
12. Kamau Christine Wanjiku (2010).  
Response Strategies Adopted by Multinational Corporations to Cope with Barriers of Entry into the Kenyan Market
13. Omotoh-Nyaidho Pamela Akinyi (2010).  
Collaborative Strategies Applied by the Humanitarian Agencies in the Internally Displaced Persons (IDPs) Operations in Kenya
14. Omondi Elliab Wanyangu (2010).  
Strategic Planning of Football Clubs in the Kenya Premier League
15. Samuel Carol M. (2010).  
Strategies Adopted by Multinational Corporations to Cope with Competition in Kenya
16. Wawira Njagi Lucy (2009).  
Effectiveness of Know Your Customer (KYC) Policies Adopted by Commercial Banks in Kenya in Reducing Money Laundering and Fraud Incidences
17. Nyandoto Dalton T. Opollo (2009).  
Real-Time Strategic Issue Management Practices by Large Scale Tea Producers in Kenya

18. Ombok Florence Amollo (2009).  
Response Strategies of International Non-governmental Organizations in Nairobi to Changes in the Macro environment
19. Icharia Sylvia Njeri (2009).  
Critical Success Factors in Kenya Certificate of Secondary Education Examinations in Public Secondary Schools in Kiambaa Division
20. Karanja Dennis M. (2009).  
Competitive Strategies and Performance of Firms in the Software Industry in Kenya
21. Mburu Stephen Ng'ang'a (2009).  
Passengers' Perceptions of Low Cost Airlines and Full Service Carriers: A Case Study of FLY540 and Kenya Airways
22. Kamotho James Mwai (2009).  
Key Success Factors in the Coffeehouse Business in Nairobi, Kenya
23. Oketch Judith Atieno (2009).  
The Link Between Strategy and Key Industry Success Factors among Commercial Banks in Kenya
24. Mugo Annabelle Wangui (2009).  
Competitive Strategies Adopted by Islamic Banks: A Comparative Study of Kenya and the United Arab Emirates
25. Muthoni Kihanya Anne (2009).  
Managing Resistance to Strategic Change in the Dairy Industry in Kenya: A Case Study of Githunguri Dairy Farmers Co-operative Society Limited
26. Mutua Angela Wanjiru (2009).  
Strategic Change Management at FAULU Kenya
27. Thuku Peter Njeri (2009).  
Direct Sales Strategy and Competitive Advantage Among Commercial Banks in Kenya
28. Mwitari Stephen Njuraita (2009).  
Strategic Management Practices of Firms in the Wines and Spirits Industry in Kenya
29. Gatune Joel Kuria (2009).  
Corporate Governance Practices of Stock Brokerage Firms in Kenya

30. Borona Gloria K. (2009).  
Strategic Change Management at the National Museums of Kenya

### **Other Masters Projects Supervised**

1. Supervised several graduate and undergraduate research projects of the University of Nairobi and one of Makerere University (most of them from 1995 to date)
2. Attitudes Towards Life Assurance: A case study of the middle class in Nairobi (MBA Research Project, 1987)
3. Post-Independent Industrial Development Policy in Kenya: Implementation and Problems (MBA Research Project, 1987, Pacific State University, USA)
4. Advertising timing strategy: The practice in Kenya (MBA Research Project, 1986)
5. Adoption of the Marketing Concept: The case of the Financial Institutions in Kenya (MBA Research Project, 1986)

### **CONFERENCE PAPERS**

1. Busolo K., Ogutu M. Njanja L., Kama A. and Ogutu R.  
Indigenous Knowledge Management in the Global Economy: A perspective of Cottage Industry in Kenya (First Annual Kabarak International Conference, Nakuru 2011)
2. Oloko M.A. and Ogutu M.  
Influence of Power Distance on Employee Empowerment and Multinational Corporations in Kenya (African International Business and Management Conference, Nairobi 2011)
3. Oloko M.A. and Ogutu M.  
The Influence of Power Distance on the Relationship Between Employee Empowerment and Empowerment Outcomes in Multinational Corporations in Kenya (African International Business and Management Conference, Nairobi 2011)
4. Kariuki P.M., Awino Z. and Ogutu M.  
Effect of Firm Level Factors, Firm Strategy and Business Environment on firm Performance (African International Business and Management Conference, Nairobi 2011)

## **RESEARCH INTERESTS**

1. Business Environment and Performance Implications of Firm Strategies
2. Challenges and Strategies of Multinational Corporations

## **FIELD OF SPECIALIZATION**

Strategic Management and General Management

## **REFEREES**

1. Pro. F.N. Kibera  
Department of Business Administration  
University of Nairobi  
P.O. Box 30197 - 00100  
Nairobi, Kenya
2. Pro. P.O. K'Obonyo  
Department of Business Administration  
University of Nairobi  
P.O. Box 30197 - 00100  
Nairobi, Kenya
3. Prof. Isaac Mbeche  
Deputy Vice Chancellor (Student Affairs)  
University of Nairobi  
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